



Darrell Whiteside Biography

Darrell has been focused on the web tension control market for the past 10 years. He began his career as a Design Engineer for Watlow Process Systems, then worked at Magnetek Electric Motors as a product specialist. In 1999 Darrell became the International Territory Manager for MAGPOWR. After that he became the Product Manager and is currently the Director of Sales for the MAGPOWR product line.

Darrell is a regular speaker for the CEMA Fundamentals for Converters Slitting and Rewinding seminars, AIMCAL Fall Technical Conference, and gives numerous Tension Control Seminars throughout the year. In his spare time Darrell enjoys restoring old Mopars, boating and playing in his classic rock band.